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CLAIMS

1. A method for starting a process, comprising the steps of:

automatically loading an initialization file;

detecting insertion of a storage media into a peripheral,

checking said storage media for a file other than said initialization file, said file other than said initialization file having a predetermined name that is compatible with said initialization file, said file other than said initialization file containing a sequence of instructions to be executed to start up a process; and

starting up said process.

- 2. The method of Claim 1, wherein said sequence of instructions comprises instructions for starting said process either from said inserted storage media or from a remote server's storage media.
- 3. The method of Claim 1, wherein said sequence of instructions comprises instructions for accessing a specified location on said inserted storage media.
- 4. The method of Claim 1, wherein said sequence of instructions comprises instructions for retrieving and displaying certain selections contained at a location on said inserted storage media.



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- 5 5. The method of Claim 1, wherein said sequence of instructions comprises instructions for executing certain instructions located in either of a host device memory or on said inserted storage media.
 - 6. The method of Claim 1, wherein said initialization file starts up or spawns a new process each time said checking step finds a file having said predetermined name, which new process executes instructions located on said inserted storage media.
 - 7. The method of Claim 1, wherein sequence of instructions comprises instructions for executing an application for displaying one or more selections encoded on said inserted storage media.
 - 8. The method of Claim 7, wherein said one or more selections encoded on said inserted storage media comprise any of graphics files, text files, sound files, and video files.
 - 9. A method for starting a process comprising the steps of:

detecting insertion of a storage media into a peripheral;

checking for a file of a predetermined name, and

starting up a process from said file of said predetermined name, said step for starting up containing a sequence of instructions to be executed to start up said process.

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- 5 10. The method of Claim 9, wherein said sequence of instructions comprises instructions for starting said process either from said inserted storage media or from a remote server's storage media.
- 11. The method of Claim 9, wherein said sequence of instructions10 comprises instructions for accessing a specified location on said inserted storage media.
 - 12. The method of Claim 9, wherein said sequence of instructions comprises instructions for retrieving and displaying certain selections contained at a location on said inserted storage media.
 - 13. The method of Claim 9, wherein said sequence of instructions comprises instructions for executing certain instructions located in either of a host device memory or on said inserted storage media.
 - 14. The method of Claim 9, wherein said initialization file starts up or spawns a new process each time said means for checking finds a file having said predetermined name, which new process executes instructions located on said inserted storage media.
 - 15. The method of Claim 9, wherein sequence of instructions comprises instructions for executing an application for displaying one or more selections encoded on said inserted storage media.

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- 16. The method of Claim 15, wherein said one or more selections encoded 5 on said inserted storage media comprise any of graphics files, text files, sound files, and video files.
 - A method for starting a process comprising the steps of: 17. automatically loading an initialization file; detecting insertion of a storage media into said peripheral,

checking for a file other than said initialization file, said file other than said initialization file having a predetermined name that is compatible with said initialization file, said file other than said initialization file containing a sequence of instructions to be executed to start up a process, and

starting up said process in a host device, a new process being started up in response to each time a file is found having said predetermined name.

- The method of Claim 17, wherein said sequence of instructions 18. comprises instructions for starting said process either from said inserted storage media or from a remote server's storage media.
- 19. The method of Claim 17, wherein said sequence of instructions comprises instructions for accessing a specified location on said inserted storage media.
- The method of Claim 17, wherein said sequence of instructions 20. comprises instructions for retrieving and displaying certain selections contained at a location on said inserted storage media.

- 5 21. The method of Claim 17, wherein said sequence of instructions comprises instructions for executing certain instructions located in either of a host device memory or on said inserted storage media.
- 22. The method of Claim 17, wherein said initialization file starts up or spawns a new process each time said means for checking finds a file having said predetermined name, which new process executes instructions located on said inserted storage media.
- 23. The method of Claim 17, wherein sequence of instructions comprises
 instructions for executing an application for displaying one or more selections encoded on said inserted storage media.
 - 24. The method of Claim 23, wherein said one or more selections encoded on said inserted storage media comprise any of graphics files, text files, sound files, and video files.

